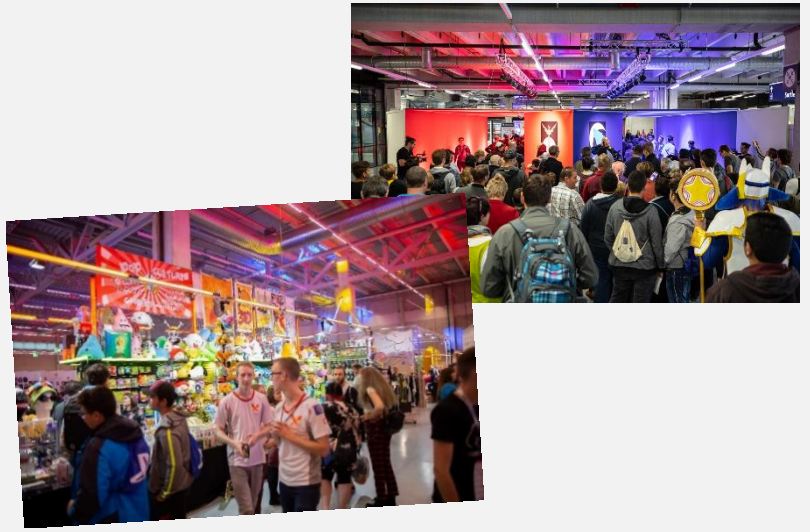


# Facts & Figures HeroFest 2018

## Key Figures

-  12. - 14. October 2018
-  BERNEXPO, Hall 3.0, 3.2, 2.2
-  12'000 Visitors
-  100'000 Stream Viewers
-  100 Exhibitors
-  40'000 m<sup>2</sup> Surface



## Range HeroFest

- Web: 217'000 Page Impressions
- Instagram: 161'000 Impressions
- Facebook: 1'630'000 Impressions
- Twitter: 855'500 Impressions

Already hyped for the HeroFest and the @switzerlandCH this October :D

**HeroFest**  
12. Oktober  
The first day of the HeroFest was amazing! ❤️  
We still have two more days of Gaming, Cosplay and Fantasy in front of us!  
Who of you is coming to Bern Saturday and Sunday?

## Range SwitzerLAN

- Web: 480'000 page Impressions
- Instagram: 65'000 Impressions
- Twitter: 430'000 Impressions
- Facebook: 423'000 Impressions

## Range Media

- 203 Articles
- 41 Print / 162 Internet
- 100'000 Live Stream Viewers on 20min and Twitch

eSports, Schnitzjagd und Cosplay  
**Das HeroFest in Bern bietet weit mehr als nur klassisches Gaming**

**Drei Tage E-Sport direkt vom HeroFest in Bern**  
Das HeroFest in Bern neigt sich dem Ende zu: 20 Minuten hat die letzten drei Tage die Matches der E-Sport-Bühne gezeigt. Nun ist Sendeschluss.