

EFFECTIVE PRESENCE

COMMUNICATION PACKAGES



Organizer



OVERVIEW OF COMMUNICATION PACKAGES

DIGITAL EXHIBITOR PROFILE	BASIC (compulsory)	MEDIUM (optional)	PREMIUM (optional)
LOGO AND BACKGROUND IMAGE	✓	✓	✓
CONTACT INFORMATION IIN THE DIRECTORY OF EXHIBITORS Address, country, telephone/fax number, e-mail, website link, hall/booth details	✓	✓	✓
SOCIAL MEDIA LINKS	✓	✓	✓
LINKS TO CO-EXHIBITORS	✓	✓	✓
LINKS AND DOWNLOADS Brochures, documents, catalogues	✓	✓	✓
IDENTIFICATION OF ASSOCIATION MEMBERS	✓	✓	✓
LINKING WITHIN THE ONLINE HALL PLAN	✓	✓	✓
ACTIVATION OF EVENTS IN THE EXHIBITOR PROFILE DURING THE TRADE FAIR Incl. description, registration management, document download	✓	✓	✓
EXHIBITOR'S BRANDS	✓	✓	✓
CONTACT PERSON Incl. photo, name, position, telephone number, e-mail address, LinkedIn	✓	✓	✓
VIDEOS/IMAGES	✓	✓	✓
INDEPENDENT PROFILE MANAGEMENT	✓	✓	✓
DIGITAL PRODUCT PROFILE			
PRODUCT NAME AND CLASSIFICATION OF EXHIBITOR	✓	✓	✓
PRODUCT DESCRIPTION	✓	✓	✓
THEMED AREA CLASSIFICATION FOR EACH PRODUCT	✓	✓	✓
LINKING WITHIN THE ONLINE HALL PLAN	✓	✓	✓
LINK TO EXHIBITOR'S ONLINE SHOP	✓	✓	✓

PRODUCT IMAGES AND VIDEOS	✓	✓	✓
LINKS AND DOWNLOADS Brochures, documents, catalogues	✓	✓	✓
INDEPENDENT PROFILE MANAGEMENT	✓	✓	✓
LOGO IN EXHIBITOR PROFILE	✓	✓	✓

OTHER SERVICES

ADVERTISING TOOLBOX FOR THE TRADE FAIR E-mail signatures, banners, invitation templates, etc.	✓	✓	✓
SCAN TO LEAD		2	4

PRINT (trade fair guide)

COMPANY NAME Entry in alphabetical list of exhibitors	✓	✓	✓
CONTACT INFORMATION Address, telephone number, e-mail, website link, hall/booth details	✓	✓	✓
LOGO PLACEMENT In alphabetical list of exhibitors and in hall plan			✓
HALL PLAN LOGO PLACEMENT (TRADE FAIR POSTER)			✓
Prices for communication packages All prices exclusive of VAT	CHF 890.00	+ CHF 430.00	+ CHF 950.00

ADDITIONAL INDIVIDUAL SERVICES

PRINT

LOGO IN ALPHABETICAL LIST OF EXHIBITORS (TRADE FAIR GUIDE)	CHF 250.00
LOGO IN HALL PLAN (TRADE FAIR GUIDE)	CHF 250.00
LOGO IN HALL PLAN (TRADE FAIR POSTER)	CHF 250.00

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Swissdidac & Worlddidac Bern
BERNEXPO site
Mingerstr. 6, 3014 Bern

21 to 23 November 2023
Tuesday and Wednesday 9.00 a.m. to 5.00 p.m.
Thursday 9.00 a.m. to 4.00 p.m.

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Get in touch with us. We're always happy to help.



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