THE GOLF EVENT AT FESPO

Golfmesse is also part of FESPO. In recent years, it has become the industry's most important meeting point. It offers something for everyone – with or without a handicap. You can showcase your products and services here to up to 10 000 visitors, from the novice on the green to the golf pro. The trade fair is also a chance to maintain your industry network and make valuable new contacts.

Golfmesse in brief:

Visitors	Approx. 10 000
Exhibition space	2 700 m²
Exhibitors	Approx. 130
Highlights	Competitions, expert forum, B2B event, golf simulators, coaching sessions, driving range

ANNA WITTIG

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OVERVIEW OF THE TRADE FAIR

Date	27th – 30th January 2022
Opening hours	10 a.m. – 6 p.m.
Place	Messe Zürich
Infrastructure	600 exhibitors on 25 000 m² of exhibition space
Visitors	60 000
Catchment area	Catchment area Greater Zurich, Central Plateau, Central and Eastern Switzerland and neighbouring parts of Southern Germany. This amounts to around 2.5 million people.
E-Mail	fespo@bernexpo.ch
Registration	fespo.ch/registration
Facebook	www.facebook.com/fespo.ch
Instagram	www.instagram.com/fespo.ch

CONTACT

Questions? Feedback? Please do not hesitate to contact us.
We will be happy to advise you personally.

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Organizer

BERNEXPO GROUPE

FESPO

World of Travel

Switzerland's largest travel platform

Golfmesse: the biggest meeting point in the golf industry

60 000 visitors

27.–30.01.2022
Messe Zürich

fespo.ch

EXHIBITING AT FESPO MEANS:

Meet people who want to discover the world and who have never seen enough. FESPO is far more than a conventional holiday and travel fair. It is Switzerland's largest travel platform. It provides visitors with the opportunity to explore unfamiliar places, inspiring them to travel the world and get to know new cultures. At FESPO, 60 % of exhibitors are from abroad, showcasing their offerings to Swiss travel enthusiasts.

INSPIRATION THAT SELLS:

60 000 VISITORS

365 DAYS OF TRAVEL OPPORTUNITIES ON SOCIAL MEDIA

60 % FOREIGN EXHIBITORS

300 PUBLISHED ARTICLES

600 EXHIBITORS

25 000 m² EXHIBITION SPACE

530 TALKS AND PRESENTATIONS

WORLD OF TRAVEL

Hall allocation by country and theme

Hall 1
South, Central and North America, language holidays, coach holidays, active holidays, cruises

Hall 3
Europe, caravans

Hall 4
Neighbouring countries, Europe, wellness and health

Hall 5
Golf and golf wellness hotels/resorts

Hall 6
Africa, Arabia, Asia, Australia, diving, Indian Ocean

TravelBistro

Together with TravelBistro, the Swiss website for travel inspiration, FESPO has created a new meeting point. In hall 1, visitors can swap experiences with like-minded individuals in a pleasant atmosphere, and glean a few insider tips from various travel professionals.

Exciting panel discussions will be held on various travel trends, with different countries and regions brought closer to visitors with culinary delicacies and cultural performances.

Become part of TravelBistro 2022 and share your insider knowledge with visitors about trending destinations and leisure activities.

About TravelBistro
Travelbistro.ch is the product of passion. A passion for travel, adventure and discovering other cultures. In the online travel magazine, journalists and travel experts share their tips and inspiration.