

WORLD[®]
DIDAC

BERN
SWITZERLAND
November 4th–6th 2020

WHERE EDUCATION COMES TOGETHER



Veranstalterin

BERNEXPO⁺
GROUPE

Patronatspartnerin

worlddidac
ASSOCIATION

Much more than just an Exhibition – The pulse of education

Bern is preparing to become the focal point of the Education Industry from the 4th to the 6th of November 2020, when the only Education Exhibition in Switzerland, the **Swissdidac & Worlddidac** again opens its doors.

This event is not only an Exhibition but has evolved to become a global Education Platform of note, with exciting conferences giving insight into the interesting developments in education. **Worlddidac International** is the place to find Innovative and exciting new products, to discover more about the development of eLearning and other teaching solutions. The exhibition offers an ideal platform to showcase your latest technologies, participate as an exhibitor and benefit from our special offers.

This show promises the opportunity to attract new business, launch new products or promote new solutions to a large interested audience and achieve maximum visibility.



Opportunity and inspiration



EDUCATION STAKEHOLDERS

Educations managers, consultants,
Institutions, Influencers



FUTURE TALK

Exciting conference programme and
Forum for B2B and B2G exchange



DECISION-MAKERS

Global projects and Procurement
opportunities,
Government Agencies



SHOWCASE FOR INNOVATION

Latest Products and Solutions
Manufacturers and Developers



BUSINESS EXCHANGE CLUB

Networking opportunities for
Manufacturers and Distributors/Dealers



WORLDDIDAC AWARD

Honouring exciting new and
innovative products

Worlddidac International – Just the place to be

The event offers Business-to-Business (B2B) and Business-to-Government (B2G) engagements with stakeholders from around the world. Regular participation includes France, United Kingdom, Finland, Germany, China, South Korea, India, Russia, Egypt and the United States.

Future Talk – Global Insight Sessions

A number of sessions, providing information on the focus and demands of markets globally, with insight into how to do business in various countries.

Business Exchange Club

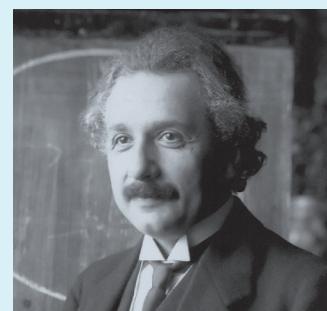
Your opportunity to engage with dealers and distributors

Worlddidac Award

We acknowledge companies with innovative products, institutions and individuals who make a positive contribution to education, globally.

An industry leading experience

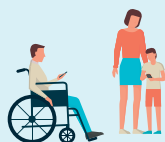
In keeping with Bern's most famous resident, Albert Einstein's theory of relativity, Worlddidac International exhibition and conference aims to bring together all relative industry stakeholders across sectors, delivering relevant content where education overlaps, to engage and challenge participants alongside a plug and play market place, to enable visitors to experience the latest developments from the world's most innovative creators of educational equipment with a unique overview of trends in the global education sector.



A variety of topics



SCIENCE - TECHNOLOGY
ENGINEERING - MATH



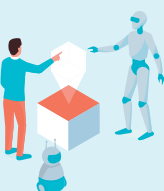
SPECIAL EDUCATIONAL NEEDS



VIRTUAL REALITY (VR)



ADULT AND FURTHER
EDUCATION



AUGMENTED REALITY (AR)



ONLINE E-LEARNING RESOURCES
INTERACTIVE TECHNOLOGIES



EDUCATIONAL TOYS AND GAMES
SPORT AND MUSIC

Become an Exhibitor now

Be a part of this unique Education hub and reserve your stand today

Register here: <https://aussteller.bernexpo.ch/en/exhibitors/sdd-wdd-en.aspx>

Worlddidac International Exhibition Bern
BERNEXPO, Mingerstr. 6, 3014 Bern
www.worlddidac-bern.com

4th to 6th November 2020
daily 09:00 to 17:00 hours (Friday until 16:00 hours)

Keep up to date, sign-up for our newsletter under this link: <https://confirmsubscription.com/h/d/81C4C49DEDBE1814>

Feel free to contact us, it will be our pleasure to assist you.



Kateryna Schuetz, Director of Business Development
T +41 79 960 95 43 | Schuetz@Worlddidac.org



Edgar Baron, Exhibition Director
T +41 31 311 76 82 | Baron@Worlddidac.org



Liane Hocking, Head of Marketing
T +41 311 76 82 | Hocking@Worlddidac.org



Joëlle Lüthi, Social Media Marketing
T +41 311 76 82 | Luethi@Worlddidac.org

«The Worlddidac International Exhibition in Bern in 2018 was an exceptional platform which enabled us to connect with Key education industry players. We gained so much insight as regards global education development and new trends. We look forward to the next edition!»

Alejandro Villaran Vazquez
CEO, Seabery International