

# WHERE EDUCATION COMES TOGETHER



# Much more than just an Exhibition – The pulse of education

Bern is preparing to become the focal point of the Education Industry from the 22<sup>nd</sup> to the 24<sup>th</sup> of November 2021, when the only Education Exhibition in Switzerland, the Swissdidac & Worlddidac again opens its doors.

This event is not only an Exhibition but has evolved to become a global Education Platform of note, with exciting conferences giving insight into the interesting developments in education. Worlddidac International is the place to find Innovative and exciting new products, to discover more about the development of eLearning and other teaching solutions. The exhibition offers an ideal platform to showcase your latest technologies, participate as an exhibitor and benefit from our special offers.

This show promises the opportunity to attract new business, launch new products or promote new solutions to a large interested audience and achieve maximum visibility.



## Opportunity and inspiration



### EDUCATION STAKEHOLDERS

Educations managers, consultants,  
Institutions, Influencers



### FUTURE TALK

Exciting conference programme and  
Forum for B2B and B2G exchange



### DECISION-MAKERS

Global projects and Procurement  
opportunities,  
Government Agencies



### SHOWCASE FOR INNOVATION

Latest Products and Solutions  
Manufacturers and Developers



### BUSINESS EXCHANGE CLUB

Networking opportunities for  
Manufacturers and Distributors/Dealers



### WORLDIDAC AWARD

Honouring exciting new and  
innovative products

# Worlddidac International – Just the place to be

The event offers Business-to-Business (B2B) and Business-to-Government (B2G) engagements with stakeholders from around the world. Regular participation includes France, United Kingdom, Finland, Germany, China, South Korea, India, Russia, Egypt and the United States.

## Future Talk – Global Insight Sessions

A number of sessions, providing information on the focus and demands of markets globally, with insight into how to do business in various countries.

## Business Exchange Club

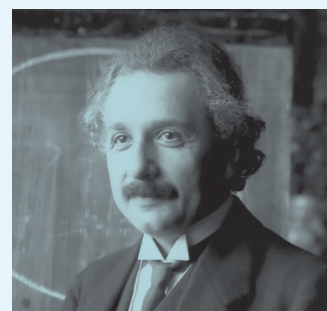
Your opportunity to engage with dealers and distributors

## Worlddidac Award

We acknowledge companies with innovative products, institutions and individuals who make a positive contribution to education, globally.

## An industry leading experience

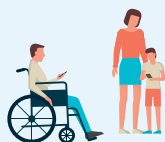
In keeping with Bern's most famous resident, Albert Einstein's theory of relativity, Worlddidac International exhibition and conference aims to bring together all relative industry stakeholders across sectors, delivering relevant content where education overlaps, to engage and challenge participants alongside a plug and play market place, to enable visitors to experience the latest developments from the world's most innovative creators of educational equipment with a unique overview of trends in the global education sector.



## A variety of topics



SCIENCE – TECHNOLOGY  
ENGINEERING – MATH



SPECIAL EDUCATIONAL NEEDS



VIRTUAL REALITY (VR)



ADULT AND FURTHER  
EDUCATION



AUGMENTED REALITY (AR)



ONLINE E-LEARNING RESOURCES  
INTERACTIVE TECHNOLOGIES



EDUCATIONAL TOYS AND GAMES  
SPORT AND MUSIC

# Become an Exhibitor now

Be a part of this unique Education hub and reserve your stand today

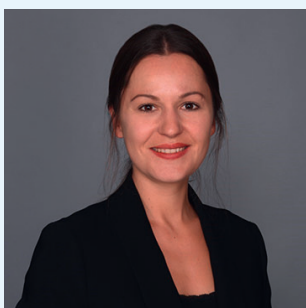
Register here: <https://aussteller.bernexpo.ch/en/exhibitors/sdd-wdd-en.aspx>

Worlddidac International Exhibition Bern  
BERNEXPO, Mingerstr. 6, 3014 Bern  
[www.worlddidac-bern.com](http://www.worlddidac-bern.com)

22<sup>nd</sup> to 24<sup>th</sup> November 2021  
daily 09:00 to 17:00 hours (Wednesday until 16:00 hours)

Keep up to date, sign-up for our newsletter under this link: <https://confirmsubscription.com/h/d/81C4C49DEDBE1814>

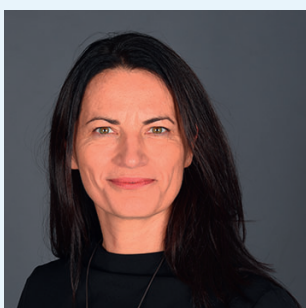
Feel free to contact us, it will be our pleasure to assist you.



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«The Worlddidac International Exhibition in Bern in 2018 was an exceptional platform which enabled us to connect with Key education industry players. We gained so much insight as regards global education development and new trends. We look forward to the next edition!»

**Alejandro Villaran Vazquez**  
CEO, Seabery International